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RESEARCH ARTICLE:

Role of Krishi Vigyan Kendra in promoting entrepreneurship amongst rural women in Nalgonda district—experiences of KVK Kampasagar

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KEY WORDS:

Self sufficiency, awareness, Training, Knowledge, Women **SUMMARY:** Krishi Vigyan Kendra, the front line extension centres of the NARS, plays an important role and imparts need-based and skill oriented training to improve the economic status of women has become a major development priority. Encouraging the women by providing more opportunities to earn income has proved to be a significant contribution to the achievement of development outcomes. Yet amidst the push to get more women into work and stimulate women's income earning capacities, less focus was given on women empowerment. KVK provides training not only in agriculture and allied sectors but also in other areas of income-generating activities that increases the income of farm families. The present study was conducted at KVK, Kampasagar of Nalgonda district, where Tripuraram, Duggepally, Garakuntapalem, Palugu thanda, Water tank thanda, Budidagattu thanda, Peddadevulapally, Miryalaguda, and Laxmipuram village's were the study area with the sample size of 240 trained women who were selected for the study. Impact analysis was done to find out the knowledge gained by the participants to increase the awareness of entrepreneurship development programmes, value addition and marketing skills.

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